



**SIES**

**RISE WITH EDUCATION**

**School of  
Business Studies**



# A COMPLETE BUSINESS EDUCATION

**SIES SCHOOL OF  
BUSINESS STUDIES**



Admission Brochure 2024-26



## VISION

To be one of the preferred Business Schools in India.



## MISSION

1. To provide an education that equips students with knowledge, skills and attitude that meets industry expectations.
2. To develop critical thinking and innovative skills through experiential learning, applied research and mentoring.
3. To instill and nurture sense of ethics and values in students.
4. To impart leadership and collaborative skills with high professional competence.



## VALUES

Passion  
Trust  
Responsibility  
Integrity  
Gratitude  
Humility  
Excellence  
Respect

## International Accreditation

**SIESSBS** is accredited from Accreditation Council for Business Schools and Programs (ACBSP), USA, (2016) one of the world's leading accreditation agencies. This accreditation has been granted for its Post-Graduate Diploma in Management (PGDM) program, the 2-year full-time autonomous flagship Management Program.

**Quality Certification : ISO 9001:2015**

## National Rankings

- **Times of India-Best B-School survey (Mar 2023):** SIES SBS Management Institutes ranked 1<sup>st</sup> among all B-Schools in Mumbai
- **Times of India-Best B-School survey (Mar 2023):** SIESSBS ranked 21<sup>st</sup> among all B-Schools in India
- **Business Today- Best B-School Survey (Nov 2023)** 7<sup>th</sup> among all Management Institutes in Mumbai.
- **Outlook- Best B-School Survey (Nov 2023):** SIESCOBS ranked 31<sup>st</sup> among all Private B-Schools in India
- **Outlook- Best B-School Survey (Nov 2023):** SIESCOBS ranked 4<sup>th</sup> among all Private B-Schools in Mumbai
- **Higher Education Review Magazine (Dec 2023):** SIESSBS ranked as Best Management College of the year 2023- in India.
- SIES School of Business Studies was awarded with **"Rank-1-Management Institute at Times Education Icons 2023"** hosted by Times of India at St. Regis- Mumbai on 19<sup>th</sup> Dec 2023.
- **Higher Education Review Magazine (Dec 2022):** SIESSBS ranked among top 10 Sales & Marketing B-Schools in India
- **Open Magazine- Best B-School Survey (Nov 2022):** 6<sup>th</sup> among all Private Management Institutes in West Zone.
- SIES Management Institutes was awarded with **"Top Management Institute at Times Education Icons 2022"** hosted by Times of India at Trident Mumbai on 12<sup>th</sup> Dec 2022
- SIES Management Institutes was awarded **Best Management Institute of the year 2022-23- 1<sup>st</sup> Runner up** by BMA
- **IMC Ramakrishna Bajaj National Quality (IMCRBNQ) Award** under Education Category for the year 2008

## Milestones

- 2021** • NBA Accreditation (SIES College of Management Studies)
- 2020** • SIES School of Business Studies (SIES SBS)
- 2018** • NAAC Accreditation (SIES College of Management Studies)
- 1995** • SIES College of Management Studies, Nerul

AICTE  
APPROVED  
FULL TIME  
PGDM  
PROGRAMS

**PGDM - Core**  
**PGDM - Pharma Management**  
**PGDM - Biotechnology**

# Our Parentage

*“This Society should sincerely serve the cause of education and the educational needs of the common man of this cosmopolitan city”*

The South Indian Education Society (SIES) is one of the oldest educational societies in India. Founded in 1932 by Shri M.V. Venkateshwaran with a modest six-student beginning, SIES has grown to become a conglomerate of various institutions with over 15,000 students under its wing. In the process of imparting quality education, SIES has established High Schools, SIES College of Arts, Science and Commerce, SIES College of Management Studies, Centre for Excellence in Management Research and Development (CEMRD), SIES School of Packaging, SIES Indian Institute of Environment and SIES Graduate School of Technology. Two ventures of a different nature added to the SIES family are, SIES Sri Chandrasekarendra Saraswathi Veda Pathashala and SIES Seniors' Home.

And the story of our achievements & Milestones continues...

## Future Projects

- SIES Incubation Centre
- SIES School of Pharmaceutical Studies
- SIES College of Physiotherapy
- SIES College of Nursing
- SIES School of Law
- SIES School of Foreign Language

## Milestones

- 2022** SIES School of Learning and Leadership Development
- 2020** SIES School of Business Studies (SISSBS)
- 2017** SIES (Dr APJ Abdul Kalam) Memorial High School
- 2015** SIES ISR Project II (Village adoption- Khairpada by SIESCOMS)
- 2014** SIES ISR Project I (Village adoption- Kathewadi by SIES SION)
- 2003** SIES Veda Pathashala, Nerul
- 2002** SIES Graduate School of Technology, Nerul
- 2002** SIES School of Packaging, Nerul
- 1999** SIES Indian Institute of Environment Management, Nerul
- 1998** SIES College of Arts, Science and Commerce, Nerul
- 1995** SIES College of Management Studies, Nerul
- 1999** SIES Indian Institute of Environment Management, Nerul
- 1998** SIES College of Arts, Science and Commerce, Nerul
- 1995** SIES College of Management Studies, Nerul
- 1989** SIES College of Commerce and Economics, Sion East
- 1980** SIES Institute of Comprehensive Education, Sion West
- 1960** SIES College Arts, Science and Commerce, Sion West
- 1932** SIES High School

# Why SIESSBS?

## Accreditation

- ◆ ACBSP
- ◆ AICTE
- ◆ NAAC
- ◆ LLOYD ISO



## Holistic Development

- ◆ Health & Wellness Workshop
- ◆ Image Building
- ◆ NGO Internship
- ◆ Personality Development
- ◆ Yoga & Meditation

## Global Exposure

- ◆ Global Immersion Program
- ◆ International Conferences
- ◆ International Faculty Sessions



## Industry Exposure

- ◆ Corporate Interaction Series
- ◆ Industrial Visits
- ◆ Live Capstone Project
- ◆ Live Field Project
- ◆ Summer Internship
- ◆ Entrepreneurship Development Program by Wadhvani Foundation

## Skill Enhancement

- ◆ Ideathon
- ◆ Idea Research
- ◆ Language Development Labs
- ◆ Market Based Project
- ◆ Outbound Experiential Learning
- ◆ Skill Linked Immersion Project



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Powered by Triple Camera 2023.01.08 13:45

# Infrastructure and Facilities

The green and expansive spread of campus ensures a warm welcome to every visitor. The tranquility of campus provides an ideal launching pad for budding fliers. Our campus boasts of state-of-the-art infrastructure, befitting a modern B-school.

These include:

<b>18</b> <i>spacious air conditioned Lecture rooms and Tutorials rooms with LCD Projector</i>	<b>Amphi- theatre</b>	<b>Grievance Cell</b>	<b>325 COMPUTERS</b> <b>200+100 MBPS</b> <i>uninterrupted broadband internet facility</i>	
	<b>200</b> <i>seater auditorium</i>	<b>ERP</b>	<i>Play Grounds</i>	<b>Language Labs</b>
<i>Fully Computerised and well-stocked Library facility and reading room (with on-line journals)</i>		<i>Yoga and Meditation Centre</i>	<b>Recreation Room</b>	<i>Medical Facility &amp; Canteen</i>
<b>BOYS</b> <i>common room</i> & <b>GIRLS</b> <i>common room</i>	<b>Well- equipped Gymnasium</b>	<b>4 large Seminar Halls</b> <i>primarily dedicated for management development programs</i>		<b>Banking &amp; ATM Facility</b>
<b>Research Cell</b>	<b>THREE</b> <b>Conference Halls</b>	<i>Well-equipped Administrative Block and Faculty Rooms</i>	<b>Career counselling &amp; Placement cell</b>	<b>Software for disabled students - READIT</b>
<b>STUDENT ACTIVITY CENTER</b>		<b>CANTEEN</b>		

All these facilities are spread out in a large open space in a serene climate in the suburbs of Mumbai, conducive for learning processes.

# PGDM Enrichment & Skill Development Program

Our PGDM Enrichment and Skill Development Program' is a holistic and dynamic initiative tailored to empower our PGDM students with a diverse set of essential skills and knowledge.

This comprehensive program comprises 14 distinct areas carefully designed to provide our students with a well-rounded education that extends beyond the classroom, equipping them with practical skills and insights crucial for their academic, personal, and professional success.

This introduction sets the stage for the program's purpose and highlights its breadth and relevance to the students' holistic development.



01

## CREATING IMPACT & INFLUENCE

Teach students essential communication skills, including public speaking, active listening, and business writing.

- Group Discussions and Mock GD
- Personality Development Programme
- Certification in Languages
- Behavioural Interview Skills
- Art of leading with Story
- Language development labs



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## LEADERSHIP AND TEAMWORK

Offer workshops on leadership styles, team dynamics, conflict resolution, and decision-making. Incorporate interactive activities to simulate real-world team scenarios.

- Leadership Development Programme
- Outbound Management Experiential Learning
- Peer to Peer learning

03



### FINANCIAL LITERACY AND INVESTMENT BASICS

Provide an overview of personal finance, including budgeting, saving, investing, and understanding financial markets. Invite experts to share insights on investment strategies.

- Financial Analysis Course

04



### STRESS MANAGEMENT, EMOTIONAL INTELLIGENCE AND WELL-BEING

Address the importance of managing stress in a high-pressure business environment and provide strategies for maintaining mental and physical well-being.

- Workshops on Meditation and Yoga
- Mentoring
- Professional Counselling

05



### INNOVATION AND DESIGN THINKING

Introduce the concept of design thinking and guide students through brainstorming, prototyping, and problem-solving exercises to foster innovation.

- Course on Design Thinking
- Ideathon
- Learning through Movies

06



### ENTREPRENEURSHIP AND START-UP ESSENTIALS

Offer insights into the world of entrepreneurship, covering topics like idea validation, business planning, funding, and scaling a start-up.

- Programme on Entrepreneurship in collaboration with Wadhvani Foundation
- Business Carnival



### **DIGITAL MARKETING AND SOCIAL MEDIA STRATEGY**

Provide hands-on experience with digital marketing tools and platforms. Help students create effective social media strategies for business growth.

07



### **BUSINESS ANALYTICS AND DATA VISUALIZATION**

Introduce students to basic data analytics concepts and tools. Teach them how to interpret data and present insights through visualizations.

08



### **CAREER DEVELOPMENT AND INTERVIEW SKILLS**

Guide students in crafting impressive resumes, preparing for job interviews, and navigating the job market effectively.

- Workshop on Career Opportunities
- Workshop on Resume Writing
- Image Building
- Psychometric Tests
- Aptitude Development.
- Excell skills

09



### **CULTURAL INTELLIGENCE AND GLOBAL MIND-SET**

Enhance students' cross-cultural awareness and sensitivity to work effectively in diverse international settings.

- Global Leadership Skills series
- Global Immersion Programme

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### FUNDAMENTAL RIGHTS, DIVERSITY AND INCLUSION, POSH

- Workshop on Fundamental Rights
- Diversity workshop
- Women Empowerment Programme
- POSH Workshop

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### CRITICAL THINKING AND PROBLEM-SOLVING

Foster students' critical thinking skills through workshops that encourage them to analyse complex problems and devise innovative solutions.

- Idea Research
- SKILL (Skill Linked Immersion Programme)
- Mind Mapping
- Case Study Unboxed
- Market Based Projects

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### SUSTAINABILITY AND CORPORATE SOCIAL RESPONSIBILITY

Discuss the role of businesses in addressing environmental and social challenges, and guide students on integrating sustainability into business strategies.

- NGO Internship
- NGO Mela
- NGO Conference
- Course on Sustainability and CSR
- Various CSR programmes

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### ON THE JOB LEARNING & PRACTICAL TRAINING

- Summer Internship
- Live Projects
- Capstone Projects
- Industrial Visits
- Corporate Interaction sessions

# Learning Pedagogic Pillars



## Academic Portfolio

*"The courses offered at SIESSBS are varied. Each course sets a pace for Higher learning and achievement. It is not mere knowledge but wisdom coupled with knowledge that makes the difference"*

## Programme Outcomes (PO) for PGDM Program

- PO1** Apply knowledge of management theories and practices to solve business problems
- PO2** Foster Analytical and critical thinking ability for data-based decision making
- PO3** Ability to develop value-based leadership ability
- PO4** Ability to understand, analyze and communicate global, economic, legal and ethical aspects of business
- PO5** Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment
- PO6** Demonstrate proficiency in the use of modern technology for business applications, research, and communication process.
- PO7** Develop competencies and experiential learning to function effectively and as entrepreneurs

# PGDM (Post Graduate Diploma in Management)

*Program Mission: "Imparting Quality and Holistic Education for developing Business Managers & Socially Responsible Citizens"*

The Post Graduate Diploma in Management (PGDM) is an AICTE approved program, addressing the need for multi-faceted and multi-skilled managers who are capable of handling complex situations and are quick to adapt to change.

The PGDM is a 24-month full time program spanning over six semesters and offers students a choice of subject specialization ensuring that they are thoroughly skilled in at least one functional area. The course seeks to enhance the students' learning by offering knowledge-building projects in each semester, while

fine-tuning their Leadership, Entrepreneurial, Communication, Inter-Personal Skills and contributing towards making them ethically sound and socially sensitive corporate leaders and managers.

## Course Outline

### TRIMESTER 1

#### CORE

Organisational Behaviour

Business Statistics

Managerial Communication

Business Economics

Marketing Management 1

Operations Management

Financial Accounting

Introduction to Data Science and Business Analytics

#### Value Added Graded

Analysis of Financial Statements

Excel

Personality Development

### TRIMESTER 2

#### CORE

HRM

Marketing Management II

Financial Management

Business Research Methods

Business and Interpersonal Communication

Globalisation and International Business

Law

Entrepreneurship

#### Value Added Graded

Cases Unboxed

Idea Research

### TRIMESTER 3

#### CORE

Cost & MA

Data Visualisation

Supply Chain Management

CSR & ESG

#### Electives

##### Human Resource

Learning and Development

Labour Law-1

Organisational Development

Skill Linked Immersion Program (SLIP)

##### Marketing

Selling and Negotiation

Digital Marketing

Application of Market Research

Customer Relationship Management

Skill Linked Immersion Program (SLIP)

##### Finance

Marketing of Financial Services

Commercial Bank Management

Tax Planning

Skill Linked Immersion Program (SLIP)

##### Operations

International Logistics and Freight Management

Quality Management

Management Science

Skill Linked Immersion Program (SLIP)

##### Value Added Graded

Leadership Development

NGO Internship

Design Thinking

Summer Internship

### TRIMESTER 4

#### CORE

Strategic Management

Applied Predictive Analytics

#### Electives

##### Human Resource

Competency and Performance Management

HRP/ HRA

Compensation & Benefits

HR ANALYTICS

Personality Assessment

##### Marketing

Services Marketing

B2B Marketing

Sales and Distribution Management

Product and Brand Management

Media Planning & Buying

##### Finance

Financial Markets and Institutions

Security Analysis and Portfolio Management

Wealth Management

Financial Modelling

Treasury Management

International Finance

##### Operations

Operation Analytics

Materials Management

Supply Chain Analytics

Manufacturing Resource Planning and Control

Business Process Engineering and Benchmarking

Procurement Management

## TRIMESTER 5

### Electives

#### Human Resource

Labour Law -II  
Diversity & Interfaith dialogue  
International HRM  
Counselling and Coaching  
EQ for HR Professionals

#### Finance

Quantitative Models in Finance  
Valuation  
Derivatives and Risk Management  
Strategic Cost Management  
Risk Management

#### Marketing

Retail Management and E-commerce  
Marketing of Financial Services  
Marketing Analytics  
Consumer and Industrial Buying Behaviour  
Marketing Strategy

#### Operations

Technology Management  
E-commerce  
Operations Strategy  
Operations Applications and Cases  
Production Management/World Class  
Manufacturing

## TRIMESTER 6

### Capstone Project

**SUMMER INTERNSHIP** This is an exclusive two-three months training program at the end of the First year. It is a first hand unique opportunity to the students to actually relate all the classroom discussions and theoretical education with the practical corporate arena.

*Disclaimer: Institute reserves the right to change/alter/modify courses offered as per its discretion*

# Postgraduate Diploma in Management (Pharmaceutical Management)

*Program Mission: "Imparting Quality and Holistic Education for Developing Business Managers for Pharmaceutical & Allied Healthcare Sectors"*

We are the pioneer to initiate a course on Pharmaceutical Management based on an understanding of the Pharmaceutical Industry's need for skilled and competent professionals. The Post Graduate Diploma in Pharmaceutical Management was started in 1997 in collaboration with the Indian Drug Manufacturers Association (IDMA). It is a 24-month full time AICTE approved program catering to the needs of the Pharmaceutical industry.

## Course Outline

### TRIMESTER 1

#### CORE

Organisational Behaviour

Business Statistics

Managerial Communication

Financial Accounting

Therapeutic Physiology

Pharmacology

Marketing Management

Business Research Methods

Introduction to Data Science and Business Analytics

Biomaterials and Medical Devices

#### Value Added Graded

Analysis of Financial Statements

Excel

Personality Development

### TRIMESTER 2

#### CORE

Healthcare Economics

Applications of Marketing Management

Financial Management

Business and Interpersonal Communication

Biopharmaceuticals and Nutraceuticals

Marketing Research

Entrepreneurship

Intellectual Property Rights

CSR & ESG

Operations Management

#### Value Added Graded

Cases Unboxed

Idea Research

Market Based Projects

### TRIMESTER 3

#### CORE

Human Resource Management

Globalisation and International Business

Regulatory Affairs

Pharma Analytics

Supply Chain Management

## Electives

### Marketing

Digital Marketing  
Product & Brand Management  
Pharma Sales Management  
MBP (Domain)

### Operations

International Logistics and Freight Management  
Quality Management  
Management Science  
MBP (Domain)

### Value Added Graded

Leadership Development  
NGO Internship  
Design Thinking

Summer Internship

## TRIMESTER 4

### CORE

Strategic Management  
Applied Predictive Analytics

Pharmaceutical Business and Young Analyst Program

## Electives

### Marketing

Marketing Strategy  
B2B Marketing  
Pharmaceutical Sales Management  
International Marketing  
Marketing Analytics  
OTC Marketing

### Operations

Operation Analytics  
Materials Management  
Supply Chain Management  
Manufacturing Resource Planning and Control  
Business Process Engineering and Benchmarking  
Procurement Management

## TRIMESTER 5

### CORE

Innovations and New Product Development

Project Management

## Electives

### Marketing

Medico Marketing  
Consumer and Industry Buying Behaviour and Integrated Marketing Communications  
Service Marketing  
Advanced Pharma Marketing  
Retail Management

### Operations

Technology Management  
E-commerce  
Operations Strategy  
Operations Applications and Cases  
World Class Manufacturing

## TRIMESTER 6

### Capstone Project

**SUMMER INTERNSHIP** This is an exclusive two-three months training program at the end of the First year. It is a first hand unique opportunity to the students to actually relate all the classroom discussions and theoretical education with the practical corporate arena.

*Disclaimer: Institute reserves the right to change/alter/modify courses offered as per its discretion*

# Postgraduate Diploma in Management (Biotechnology)

*Program Mission: "Imparting Quality and Holistic Education for Developing Business Managers for Biotechnology & Allied Healthcare Sectors"*

The Post Graduate Diploma in Biotechnology Management was started by SIESCOMS in association with SIES Indian Institute of Environmental Management (SIES IIEM). This is a 2-year full time AICTE approved program. This program is a unique offering as it combines core competencies of the both management and biotechnology disciplines.

## Course Outline

### TRIMESTER 1

#### CORE

Organisational Behaviour

Business Statistics

Managerial Communication

Financial Accounting

Therapeutic Physiology

Pharmacology

Marketing Management

Buisness Research Methods

Introduction to Data Science and Business Analytics

Biomaterials and Medical Devices

#### Value Added Graded

Analysis of Financial Statements

Excel

Personality Development

### TRIMESTER 2

#### CORE

Healthcare Economics

Applications of Marketing Management

Financial Management

Business and Interpersonal Communication

Biopharmaceuticals and Nutraceuticals

Marketing Research

Entrepreneurship

Intellectual Property Rights

CSR & ESG

Operations Management

#### Value Added Graded

Cases Unboxed

Idea Research

Market Based Projects

### TRIMESTER 3

#### CORE

Human Resource Management

Globalisation and International Business

Regulatory Affairs

Pharma Analytics

Supply Chain Management



## Electives

### Marketing

Digital Marketing  
Product & Brand Management  
Pharma Sales Management  
MBP (Domain)

### Operations

International Logistics and Freight Management  
Quality Management  
Management Science  
MBP (Domain)

### Value Added Graded

Leadership Development  
NGO Internship  
Design Thinking

## Summer Internship

### TRIMESTER 4

#### CORE

Strategic Management  
Applied Predictive Analytics

Pharmaceutical Business and Young Analyst Program

## Electives

### Marketing

Marketing Strategy  
B2B Marketing  
Pharmaceutical Sales Management  
International Marketing  
Marketing Analytics  
OTC Marketing

### Operations

Operation Analytics  
Materials Management  
Supply Chain Management  
Manufacturing Resource Planning and Control  
Business Process Engineering and Benchmarking  
Procurement Management

### TRIMESTER 5

#### CORE

Innovations and New Product Development

Project Management

## Electives

### Marketing

Medico Marketing  
Consumer and Industry Buying Behaviour and Integrated Marketing Communications  
Service Marketing  
Advanced Pharma Marketing  
Retail Management

### Operations

Technology Management  
E-commerce  
Operations Strategy  
Operations Applications and Cases  
World Class Manufacturing

### TRIMESTER 6

#### Capstone Project

**SUMMER INTERNSHIP** This is an exclusive two-three months training program at the end of the First year. It is a first hand unique opportunity to the students to actually relate all the classroom discussions and theoretical education with the practical corporate arena.

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# Student Council & Centre for Alumni Relations

## Student Council

The student council is the apex body which represents the students in the institute. This is an elected body of student representatives and drives all student-related activities in the college and act as an advisor to the institute management on related issues.



## Centre for Alumni Relations

SIES School of Business Studies (SISSBS) is proud to have alumni spread across the globe ever since 1997 with a total strength of around 6,500 plus alumni.

Our alumni support in various ways, including placement and career growth of students. They remain closely connected with students through Corporate Interactive Sessions, Mentoring, Placement-related experience sharing sessions and others.

Some of the key Alumni Engagement Initiatives include Chapter meet (Domestic & International including USA, Australia, Dubai, Canada etc), Annual Meet La-Melange, Distinguished Alumni Award, Women Alumni Achievers Award, Alumni Felicitation Programs: Entrepreneurs, Family Business Owner, Start-ups & Corporate to Campus Connect.



# Our Intellectual Capital

## CORE FACULTY

Dr. Nitin Vazirani *PhD, MHRDM,  
M Com (Accounts), M Com(Mgmt), NET*

Dr. Sharmila Mohapatra *PhD, MA*

Dr. Rajesh K Nair *PhD, MPhil, MCom, MDBA*

Dr. Swati A. Kulkarni *Ph D, PGDM, BE*

Dr. Chitra Ramanan *Ph D, PGDMM, PGDHM, MSc*

Dr. Vikram Parekh *Ph D, PGDM*

Vidya Iyer *MBA, MCom*

Dr. Durga Surekha *Ph D, M Phil, MA*

Dr. Shuchi Midha *Post Doc, PhD, PG, MSc*

Deepa S Donde *PGDBA, MCom*

Dr. Lalitha Pillai *PhD, MCom, PGPMIR*

Anguja Agrawal *MBA, PGDM*

Dr. Ira Kumar *PhD, MBA, MSc*

Jharna Lulla *PGDM, MA*

Saanchi Sarang Bhide *PGDM, LLB*

Dr. Geetanjali Pinto *PhD, CA, MCom*

Venkatesh Iyengar *MBA*

Dr. Swati Checker *PhD, MSc*

Ema Garg *MBA*

## SUPPORTING FACULTY

Dr. Sandeep Bhanot *PhD, MBA, BE*

Dr. Madhavi Ishwar Dhole *PhD, MBA, MCom*

Dr. Shalini Gulecha *PhD, MBA*

Dr. Sarita Kumari *EEP in HR Analytics (IIM Rohtak), PhD  
(HRM), MBA (HRM & Marketing) and MA Economics)*

Dr. Kaustubh Arvind Sontakke *PhD, MBA, MCom*

Dr. Christina Shiju *MSc, MBA, PGDM, PhD*

Dr. Aditya Sonetakke *PhD, CA, MBA, MCom, M.Phil*

Dr. Rajesh Chowksey *PhD, M Tech, MBA*

Pankaj Srivastava *MBA*

Sujatha Rao *MBA, MA*

Dr. Vatsala Bose *PhD, MBA*

Manoj Bagesar *MBA, BE*

Dr. Anupkumar Palsokar *PhD, M Phil, MCA*

Dr. L. S. Swasthi Mathi *PhD, M Phil, MCA*

Dr. Neha Chopade *PhD, MCA*

Dr. Shilpa A Deshmukh *PhD, MCA*

Dr. Snehil Dehima *PhD, MCA, PGDM*

Pankaj Raibagkar *MCA*

Vidhya V. Rao *MCA, Advance Diploma in  
Computer Software, System Analysis and Applications*

Snigdha Ramesh *MCA, PGDM*

Mamta Sharma *MCA*

Roshna Ravindran *MCA, MPhil, HDSE*

# SISSBS - The Annual Student Event



## VIRTUALITIES 2023

### Committees & Clubs

Student Council (Student Service Centre)

IQAC Committee

ICC / POSH Committee

Establishment of SC / ST Committee

Anti Ragging Committee

Anti Ragging Squad

Grievance Redressal Committee

Institution Innovation Council and Entrepreneurship

Women Empowerment Cell

Institution Industry Cell / Corporate Connect

Unfair means Committee

Library Committee

Sports Committee

External Events Committee

Alumni Committee

Placement Committee

Academic Council

Cultural Committee

CSR/ISR Committee

Research Committee

ISO Committee

Admission Committee

Examination Committee

Branding Committee

Discipline Committee

Staff Welfare Committee

Music Club

Drama Club

Debating Society

Chess Club

Finscom

# Our Industry Partners

## Host Recruiters


and many more....

# Life at SIESSBS



Tree Plantation Drive



Sahyog-Corporate Social Responsibility



Global Leadership Session



Experiential Learning



Session on Story Telling



Guest Lecture



A Day at BSE



Sports



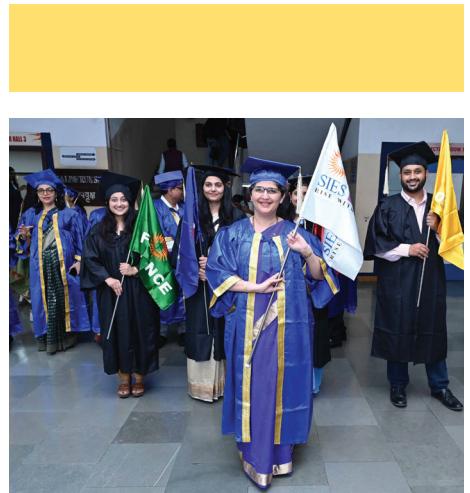
Drama Club



Ideathon



Library



Convocation



Entrepreneurship Cell



# SIES SHALL BE AMONGST THE MOST ADMIRABLE ACADEMIC INSTITUTIONS IN INDIA

## WHAT DOES ADMIRATION MEAN?

A feeling of wonder, pleasure or approval.  
 The act of looking on or contemplating with pleasure  
 Approval, esteem, regard, affection, veneration, honor, idolization, reverence - synonyms for admiration

## OUR ADMIRATION SHALL FLOW FROM

The quality of our efforts in the field of education  
 The quality – the reach, the expanse and sweep of our academic services  
 Our respect for 'Law' at all times  
 The creation of an SIES Family where a full family tree would have experienced SIES as students

## WHAT DOES THAT CONVEY FOR SIES?

We shall confine ourselves to our core competence i.e. universalising education  
 We shall redefine the boundaries of our activities beyond Mumbai, Navi Mumbai to India  
 We need not be 'BIG' but shall endeavour to be the 'BEST'  
 We shall be 'Admired' for our activities in life learning process through 'Education' The admiration shall come from all stakeholders – students, staff, society  
 Our scale of admiration shall be based on the value addition we provide during the student days  
 We shall ever remain 'Student centric' for we have no existence without them

## IT'S HALF WAY THROUGH OUR CENTENARY IN 2032

### Phase I - GOALS

Student strength to reach over 50,000

SIES – University for Higher education

All institutions accredited at the highest grade 'A' for e.g. in NAAC

Socially responsive education. Beyond the classrooms or social media. 'ISR' the dominant face of SIES. A Good share of admiration from ISR.

Most vibrant network of Alumni, Past Teachers and Staff, present human resources creating the vast SIES Family.


### Phase II – Goals and action plan in 2022




## THE IDENTITY FOR ANY SIES INSTITUTION

- A distinct logo within the SIES logo
- A value lab < An ISR Department
- A Past Student's Association within the institution without separate legal existence
- An active forum for parents and teachers
- Capitation Free Merit based student enrollment at all levels
- Highest accreditation from a National Agency
- Research unit

## For Admissions enquiry please contact

**Ms. Bindu Alex**   
 022 61083425

**Ms. Rachana Jadhav**   
 022 61083430

**SIES School of Business Studies (SISSBS)**  
 Sri Chandrasekarendra Saraswati Vidyapuram,  
 Plot 1-E, Sector V, Nerul, Navi Mumbai - 400706  
 Tel: 91-22-61082400 Fax: 91-22-27708379  
 General Email: ssbsadmissions@sies.edu.in  
 Website: www.siecssbs.edu.in

## Getting to SISSBS

To get to SISSBS, you can commute via bus or train. Nearest station is Nerul on the Harbor Line. If you opt for a bus, bus numbers that will get you to SISSBS are 506, 507, 511 and 512.

Please Note: 505 and 504 buses stop at LP Bus Stop on the Bombay-Pune Highway.

